



Work safer with Google Workspace

The shift from the physical office to hybrid work has been a once-in-a-generation disruption. While workers gained greater flexibility, adversaries leveraged this change to target organizations that still rely on traditional productivity and security solutions that can't keep up with the number and sophistication of the latest cyber attacks. In fact, organizations experienced [38% more cyberattacks](#) in 2022 than in 2021¹, while taking 277 days on average to identify and contain a data breach with an [average cost of \\$4.35 million](#)².

As a cloud-native service, Google Workspace was architected for the modern threat landscape in mind. With Google Workspace, organizations no longer need to patch thick desktop apps, worry about the loss of persistent local files, or keep infrastructure secure and up-to-date, thus, helping IT and security teams to:



Prevent cyber threats before they emerge

- Threat defenses [powered by Google AI](#) automatically stop 99.9% of spam, phishing, and malware attempts before they can disrupt work.
- Built-in tools, such as security center, help security teams rapidly [identify, triage, and respond to threats](#) and follow security best practices.
- Google Workspace apps are cloud-native and run on Google's [global infrastructure](#) helping your security teams stay ahead of adversaries.



Enable safer work from anywhere, on any device

- Built-in [endpoint management](#) capabilities in Google Workspace help protect your company data on virtually any device without compromising productivity.
- [Zero trust access controls](#) ensure that only the right people, under the right conditions, can access your organization's private data.
- [Data loss prevention \(DLP\)](#) and information rights management (IRM) controls prevent unauthorized data leaks from jeopardizing the bottomline.



Simplify compliance and digital sovereignty efforts

- [Assured Controls](#) provide your security and compliance teams the ability to view, manage, and approve vendor actions with your confidential data.
- [Client-side encryption](#) helps prevent your sensitive data from being accessed by any third party, including Google and foreign governments.
- Google Workspace is certified for the most rigorous [standards](#), helping your compliance teams meet evolving requirements and avoid penalties.

1. [2022 Cyberattack Trends](#), Check Point Research, Jan 2023

2. [Cost of a Data Breach Report 2023](#), IBM

**ARIZONA**
DEPARTMENT OF ADMINISTRATION
TECHNOLOGY

Gmail is much better than our previous malware filter. The first month after we migrated, we ran the two systems in parallel. Gmail removed 107,000 malicious emails that the old system didn't catch."

Morgan Reed, State CIO, State of Arizona

 **ZERODHA**

SSO with 2FA from Google simplifies user authentication and access from any location and device. Due to this architecture, we could move to work from home practically overnight with minimal impact on customers."

Vishnu Sudhakaran, Full Stack Developer, Zerodha

**AIRBUS**

At Airbus, we're already using Google Workspace client-side encryption to protect our most critical company data. The ability to fully control our own encryption keys while benefiting from Google's best-in-class productivity tools has been an essential enabler of our digital transformation. Client-side encryption is a cornerstone of our modern information governance strategy."

Andrew Plunkett, Head of Digital Workplace, Airbus

At-Bay, a cyber insurance provider, conducted [an independent analysis](#) on their 40,000 customers and reported the following benefits of choosing Google Workspace over Microsoft 365¹:

1**2x**

fewer email security incidents for organizations using Google Workspace versus Microsoft 365

2**2.5x**

fewer email security incidents for organization using Google Workspace versus Microsoft Exchange

3**50%**

could be saved on cyber security insurance premiums by using Google Workspace

1. [Ranking Email Security Solutions: A Data Analysis of Cyber Insurance Claims](#), At-Bay, 2023



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